



PRESS RELEASE

ADULIS Showcases Cutting-Edge Decorative Paints at BIG5 Exhibition, Redefining Innovation and Sustainability

Addis Ababa, Ethiopia – June 2025 – ADULIS, a leading provider of innovative effect paints, is proud to announce its participation in the upcoming **BIG5 Exhibition**, where it will showcase its latest advancements in decorative coatings. With a steadfast commitment to innovation and environmental sustainability, ADULIS continues to set industry standards by delivering high-quality, eco-friendly decorative paints that inspire creativity and redefine excellence.

As a pioneer in the effect paint industry, ADULIS integrates cutting-edge technology with sustainable practices to offer **superior finishes that elevate design possibilities**. At BIG5, ADULIS will unveil a new range of decorative coatings that combine aesthetics with durability, providing architects, designers, and builders with solutions that are both stylish and environmentally responsible.

"Our commitment to innovation and sustainability drives everything we do," said Michele Graffi, CEO at ADULIS. "BIG5 presents a unique opportunity for us to showcase our latest advancements in effect paints and demonstrate how ADULIS is shaping the future of decorative coatings with superior quality and eco-conscious solutions."

Visitors to the BIG5 Exhibition can experience ADULIS' latest product innovations firsthand and gain insights into the company's dedication to **cutting-edge formulations, sustainable materials, and unmatched quality**. As a leader in decorative paints, ADULIS remains at the forefront of the industry, constantly **pushing the boundaries of creativity and environmental responsibility**.

The **BIG5 Exhibition** will take place **26-28 June 2025** at Millenium Hall, bringing together industry leaders, innovators, and professionals from across the globe. ADULIS invites attendees to visit its booth to explore how its effect paints can transform spaces while championing sustainability.

For more information, visit www.aduliusplc.com or follow ADULIS on telegram @adulispaint

About ADULIS:

ADULIS is a forward-thinking company specializing in effect paints, committed to delivering **high-quality, innovative, and environmentally friendly decorative coatings**. By prioritizing sustainability, ADULIS continues to lead the industry with pioneering solutions that merge artistic expression with eco-conscious advancements.